


<b>local media</b>	local media / peacelounge   schwarzburgstr. 69   d-60318 frankfurt/m. info@localmedia.com   ph: +49(0)69 - 24 45 00 21   fax: 24 45 00 20
	<p><b>Shilpa Shetty - A Bollywood Dream</b></p> <p><b>Music:</b> Anu Malik, A.R. Rahman, Jatin-Lalit, Jeet-Pritam</p> <p><b>Vocals:</b> Asha Bhosle, Shreya Ghosal, Alisha Chinoi, Udit Narayan a.o.</p> <p><b>Label:</b> local media ♦ loc 026 ♦ LC 11784 ♦ EAN: 5026618000084</p> <p><b>Distrib:</b> ALIVE (D)   RecRec (CH)   SSD (other European territories)</p> <p><b>Release:</b> 11.05.2007</p>

## Bollywood, „Big Brother“ & Beyond... or SHILPA SHETTY – CULTURE against CLICHÉS

**Before her appearance – and final triumph - on Channel 4’s ‘Big Brother’**, Shilpa Shetty was already a hard-working and successful actress in the incredibly competitive world of Bollywood. As such Shilpa and her younger sister Shamita are part of the new breed of Bollywood stars; articulate, educated and as prepared to appear on a UK ‘reality TV’ show as they are to gyrate on the set of a Bollywood movie.

**Now 31, Shilpa broke through in her first film** when she starred opposite Shahrukh Khan in 1993’s *Baazigar*. Today Shahrukh Khan is perhaps the hottest Bollywood male lead and this film won four prestigious ‘Filmfare’ awards and saw Shilpa nominated as ‘Best Supporting Actress’. Not a bad start for a 17 year old.

**Since then she’s appeared in almost 50 films** and several TV cameo appearances. It seems that acting or modelling is a family affair. Both parents had a background in modelling and one of the most consistent stories – in fact the *main* story until Big Brother reared its head - has been that of the relationship between Shilpa and her younger sister, Shamita, also an actress. This came to a head in 2005’s *Fareb*, where the two sisters played opposite each other in competition for one man. It all ends happily ... although there is a murder!

**It might be common knowledge** but it’s perhaps not always fully appreciated that in Bollywood it’s the actors who act and the singers who sing. The glamorous figure you see dancing across the screens and performing their latest hit is lip-synching to the voice of another. This is the real Bollywood dream and it’s one that an adoring public fully subscribe to.

**Our enhanced CD features songs and a music video** that, in the public’s mind, are completely identified with Shilpa and Shamita. It includes the love-tussle thriller of *Fareb* and both sisters performing a promo video of their hit song *Baras Ja; Jaon Kahan* from the same film and ‘picturised’ (for that is the word for the process) with Shilpa on-screen; and *Sharara* from 2002’s *Mere Yaar Ki Shaadi Hai*, where Shamita got the ‘item number’, the hit dance song that can have pretty much nothing to do with the film but is the one that gets the customers through the doors.

**This is Bollywood as it is today:** fact and fiction merge into one of the most successful entertainment formats the world has known. Perhaps it’s not so surprising that Shilpa Shetty, a professional Bollywood actress, was able to keep her head and remember “it’s just a game” as she went on to the final winning place in a particularly poisonous series of ‘Celebrity Big Brother’. She may have cultured tones and servants at home, but she’s learnt in a hard school.

## TRACKLISTING:

1. **Baras Ja** (remix: DJ Suketu) *"Love, Keep Falling"*  
singer: Sunidhi Chauhan  
film: Fareb  
featuring: Shamita & Shilpa Shetty
2. **Sharara** *"Ball Of Fire"*  
singer: Asha Bhosle  
film: Mere Yaar Ki Shaadi Hai  
featuring: Shamita Shetty
3. **Pairon Mein Bandhan Hai** *"Our Feet Are Bound"*  
singers: Udbhav, Manohar Shetty, Ishaan, Shweta Pandit, Sonali Bhatawdekar, Pritha Mazumdar  
film: Mohabbatein  
with: Shamita Shetty
4. **Subah Bhi** *"Of The Same Morning"*  
singer: Alisha Chinai  
film: Fareb  
featuring: Shamita & Shilpa Shetty
5. **Jaon Kahan** *"Where Shall I Go?"*  
singers: Kunal Ganjawala & Shreya Ghoshal  
film: Fareb  
featuring: Shilpa Shetty
6. **Soni Soni** *"O Beautiful"*  
singers: Udit Narayan, Jaspinder Narula, Ubhdav, Manohar Shetty, Ishaan, Shweta Pandit, Sonali Bhatawdekar, Pritha Mazumdar  
film: Mohabbatein  
with: Shamita Shetty
7. **Pehle Se** *"Unlike The Past"*  
singers: Kunal Ganjawala & Shreya Ghosal  
film: Fareb  
featuring: Shilpa Shetty
8. **Chori Pe Chori** *"Theft Upon Theft"*  
singers: Asha Bhosle & Karthik  
film: Saathiya  
featuring: Shamita Shetty
9. **Shaam Aayegi** *"Evening Comes"*  
singer: Sonu Nigam  
film: Fareb  
featuring: Shamita & Shilpa Shetty

## BONUS VIDEO

10. **Baras Ja** *"Love, Keep Falling"*  
singer: Sunidhi Chauhan (remix: DJ Suketu)  
film: Fareb  
featuring: Shamita & Shilpa Shetty

also available from local media:

Jatin-Lalit	<i>Mohabbatein – Denn meine Liebe ist unsterblich</i>	(loc 008)
Rajesh Roshan	<i>Koi Mil Gaya – Sternenkind</i>	(loc 009)
A.R. Rahman	<i>One 2 Ka 4 – Der Babysitter-Cop</i>	(loc 011)
A.R. Rahman	<i>Saathiya – Sehnsucht nach Dir</i>	(loc 012)
Rajesh Roshan	<i>Kaho Naa... Pyaar Hai – Liebe aus heiterem Himmel</i>	(loc 013)
Jatin-Lalit	<i>Dilwale Dulhania Le Jayenge</i> <i>(Wer zuerst kommt, kriegt die Braut)</i>	(loc 014)
Rahul Sharma	<i>Mujhse Dosti Karoge- Beste Freunde küsst man nicht</i>	(loc 016)
Uttam Singh	<i>Dil To Pagal Hai – Das Herz spielt verrückt</i>	(loc 018)
Shah Rukh Khan	<i>Shahrukh – The King Khan vol 1 &amp; 2</i>	(loc 006, 010)